Greening Main Street Steering Committee

Sept. 9, 2013 Meeting

Attended:

Jim Mountain	Don Webb
Danielle Paul	Don Isbister
Sarah Wills	Bernadine Roslyn
Doug De La Matter	Paul Nopper
Linda Neuman	Cheryl Stanley
David Shulist	Donald Dunn
Neil O'Reilly	Claudia Van Wijk

Reports from Members and Sites:

1. Mad Outdoors has proposed developing the 3 ft. strip along the wall facing the Esso Station. (Sarah)
   - Use the wall for notices, and a fundraising thermometer (as a tree?)
   - The base can be a stone fence with trees or planter and a bench.
   - Don Webb can design a bulletin board.
   - Danielle will look for an artist to do a small mural.

2. Metro plans to develop the 40' x 25' space between their entrance and exit signs in the north parking lot. (Neil)
   - They plan to use seasonal planters, bench, grass & trees.

3. In response to a question "Who waters the plants?" Neil responded that the merchants do it.

4. Role of the Township:
   - Check with the Roads & Property Planing Dept. about each project to clear regulations.
   - WE provide the project manager; THEY provide info and advice.
   - Staff input is needed if anything is on Twp. property. See #1 Hillary K. and #2 Paul Nopper. They can research the request and report back.

   - Branding of the Township:
     - Clarification of which logo should be used where:
       The "old" logo should be kept for all Corporate items
       (publications & other stationery, equipment, trucks etc.)
     - The "new" Tourism logo should be used wherever we are attempting to advertise the township (eg. welcome signs, tourism brochures, magazine ads, etc.)

Jim Mountain:

1. 12 Carleton students will arrive for Oct 4-6 weekend to study the Combermere area.
2. They will hold a public meeting on Saturday
3. Cheryl Stanley will arrange for billets.

Cheryl Stanley:

1. Reported on the success of the Incredible Edible Combermere project.

Fundraising: (general discussion)

1. Start with "one bench at a time" approach.
2. www.evergreen.ca/en/funding/grants-available/ has a number of grant sources that may apply to our projects.
   - Canon Take Roots Grant ($5000 for planting native trees looks like it would be good for the Waterfront project.)
   - Walmart-Evergreen Green Grants for Community Gardens may help the Incredible Edible project.
   - http://www.hellmanns.ca/realfoodmovement/detail/115430/real-food-grant-program may also apply to the Edible project.
   - http://www.fiskars.ca/Project-Orange-Thumb/Project-Orange-Thumb/Grant-and-Garden-Makeover-Application may apply to our planters and/or the Edible project.
3. We should also remember that 2017 Heritage Grants may be available for larger community projects.

Addendum: Here is the new "tourism" logo that was developed by Anya Gansterer and Beth Kennedy.

